

# Become a 2013 Rogue Winterfest Sponsor and join us in a celebration of community giving!

*Changing lives ... one tree, one donation, one volunteer at a time.*

## Sponsorships

**Tree Sponsor.** Sponsors help cover the cost of the tree.

**Tree Design Sponsor.** Sponsors help cover the cost of the decorator and the decorations.

**In-Kind Design Sponsor.** Decorate a 4-ft. or 7½-ft. tree using your decorations and skills.

**Activity and Entertainment Sponsor.** Help fund activities such as children's booths and entertainment at the Golden Social, Weekend Holiday Events, Culinary Christmas Classic, and Gala Event.

**In-Kind Services.** Trade for printing, advertising, rental equipment, graphic design, or other services may be used for part of sponsorship levels.

## Benefits of Sponsorship

OUR SPONSORS make everything possible. To show our appreciation, sponsors will receive tickets to events; listing or advertising in Festival media promotions and program; a listing, ad, or link to the sponsor's website at the Festival site; highlighting in e-newsletter; listing in all press releases; or logo on poster, banners, and brochures (benefits vary according to level). The grid below outlines the benefits for each sponsorship level. No matter which level of sponsorship you select, you will receive maximum exposure and publicity as a Rogue Winterfest partner.

## Sponsorship Levels

### Platinum Sponsor \$10,000

We supply a 7½-ft. tree. You may choose to decorate, or we can arrange a decorator for you. In-kind services for trade of part or all of this donation may be possible.

### Diamond Sponsor \$5,000

We supply a 7½-ft. tree. You may choose to decorate, or we can arrange a decorator for you. In-kind services for trade of part or all of this donation may be possible.

### Gold Sponsor \$2,500

We supply a 7½-ft. tree. You may choose to decorate, or we can arrange a decorator for you. In-kind services for trade of part or all of this donation may be possible.

### Silver Sponsor \$1,200

We will supply a 7½-ft. tree. Up to \$600 of in-kind decorating services may be used as part of the sponsorship. (See **Sponsorships** section above.) Example: \$600 cash combined with a \$600 in-kind decorating trade.

### Bronze Sponsor \$1,000

Cash donation. To be used for Entertainment and Weekend Event Activities.

### Large Tree Design Sponsor \$600

We will pair you with a 7½-ft. tree sponsor and decorator, or you may choose to decorate the tree yourself.

### Large Tree Sponsor \$600

We will pair you with a design sponsor. Part of your donation will be used by Rogue Winterfest to purchase a tree.

### Small Tree Design Sponsor \$350

We will pair you with a 4-ft. tree sponsor.

### Small Tree Sponsor \$350

We will pair you with a 4-ft. design sponsor.

|            | WEB LISTING | LOGO ON WEB WITH LINK | MENTION IN ALL E-NEWSLETTERS | EVENT SIGNAGE | PROGRAM AD | PROGRAM LISTING | LOGO ON POSTER | LOGO ON BANNERS | LOGO ON ALL PRINTED MATERIALS | MENTION IN ALL PRESS RELEASES | LOGO IN ALL PRINTED ADS | ARTICLE IN NEWSLETTER | SOCIAL MEDIA/BLOG | GALA EVENT TICKETS | CULINARY TICKETS | WEEKEND EVENT TICKETS |
|------------|-------------|-----------------------|------------------------------|---------------|------------|-----------------|----------------|-----------------|-------------------------------|-------------------------------|-------------------------|-----------------------|-------------------|--------------------|------------------|-----------------------|
| Back cover | x           | x                     | x                            | x             |            | x               | x              | x               | x                             | x                             | x                       | x                     |                   | 8                  | 4                | 20                    |
| Full page  | x           | x                     | x                            | x             |            | x               | x              | x               | x                             | x                             | x                       | x                     |                   | 4                  | 4                | 10                    |
| ½ page     | x           | x                     | x                            | x             |            | x               | x              | x               | x                             | x                             | x                       | x                     |                   | 2                  | 4                | 6                     |
| ⅓ page     | x           | x                     |                              | x             |            | x               | x              |                 |                               |                               |                         | x                     |                   | 2                  | 2                | 4                     |
| ¼ page     | x           | x                     |                              | x             |            | x               |                |                 |                               |                               |                         | x                     |                   |                    | 2                | 4                     |
|            | x           |                       |                              | x             |            | x               |                |                 |                               |                               |                         | x                     |                   |                    | 2                | 4                     |
|            | x           |                       |                              | x             |            | x               |                |                 |                               |                               |                         | x                     |                   |                    | 2                | 4                     |
|            | x           |                       |                              | x             |            | x               |                |                 |                               |                               |                         | x                     |                   |                    |                  | 4                     |
|            | x           |                       |                              | x             |            | x               |                |                 |                               |                               |                         | x                     |                   |                    |                  | 4                     |