



GRANTS PASS MAIN OFFICE

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PRESS RELEASE

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Inside Evergreen's Bear Hotel an adventure awaits

To schedule a media sneak-peek contact: Melissa Vierra, Marketing 541-479-3351, ext. 3082
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Evergreen Spokesperson: Jeff Hyde, president of Evergreen Federal Bank

During the summer of 2015, much has been happening inside Evergreen Federal Bank's Bear Hotel. Local artists have been busy creating a new interactive experience called Evergreen's Southern Oregon Adventure.

"While Bear Hotel visitors have enjoyed exhibits like Christmas on Mars, we have been receiving requests for something new," says bank president Jeff Hyde. "We called upon the talents of local artists and once again they have created something special for our community to enjoy."

Perhaps part of the magic of Evergreen's Bear Hotel is that it looks like an ordinary warehouse on the outside, but visitors are surprised by what they see inside and the Southern Oregon Adventure is sure to be an unexpected treat. Visitors begin the adventure at a vista overlooking Crater Lake. Pathways guide guests through majestic redwoods and canyons with waterfalls where you can spot wildlife critters created by local artists. A covered bridge leads the way to vineyards and the Oregon coast featuring a lighthouse perched upon cliffs. Kids can enjoy interactive elements inside a giant redwood tree where squirrels roast nuts. A sea cave with a submarine lets them peek through a periscope where they come eye-to-eye with sea creatures, or perhaps they prefer to catch fish at a Rogue River fishing hole. While the exhibit is fun, what is most impressive is the artistry of it. "We wanted to create something beautiful," says artist Bob Eding, "To me, that is what Southern Oregon is...a beautiful place to live."

Currently artists are working on finishing the project, but Evergreen looks forward to sharing it in time for Christmas during Rogue Winterfest and at Evergreen's Customer Appreciation Holiday Party.

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Evergreen Federal Bank is Member FDIC and an Equal Housing Lender.

Don't miss the debut of the Southern Oregon Adventure

Rogue Winterfest at Evergreen's Bear Hotel - Includes live entertainment and decorated Christmas trees

Dec. 3 – Gala and Tree Auction

Dec. 4 – Golden Social

Dec. 5 & 6 – Public Event & Tree Viewing

Dec. 7 – Culinary Classic

Tickets are required to these events. This is a fundraiser for mental health organizations in our community.

For ticket information: roguewinterfest.org

Evergreen's Southern Oregon Adventure Christmas Party

Experience a unique Christmas wonderland.

(This event does not include the Rogue Winterfest Christmas trees.)

Evergreen Customers and their guests only: Dec. 12th, 13th, and 19th, 10am to 4pm

(These dates include Santa)

Open to the Public: December 14th – 18th, and 21st & 22nd, 11am to 3pm

(Visitors can view displays and take photos, sorry no Santa).

No charge.

For more information call Evergreen's Bear Hotel at: 541-479-3351, ext. 3083

